

**FOR IMMEDIATE RELEASE**

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**New Horizons Credit Union Wins Statewide 2022 CUNA Award**

**BIRMINGHAM, AL** – The League of Southeastern Credit Unions & Affiliates (LSCU & Affiliates) and the Credit Union National Association (CUNA) are proud to announce that New Horizons Credit Union has won a statewide 2022 CUNA Award for outstanding outreach to its members and communities. The annual CUNA Awards bestow the highest honors to credit unions that are making a difference around the country.

CUNA has recognized New Horizons Credit Union in Mobile, Alabama with the Dora Maxwell Social Responsibility Award in the \$250 million to \$1 billion asset-size category. The Dora Maxwell Social Responsibility Award encourages and honors credit union involvement in community projects and activities.

“CEO Edith Franklin and the team at New Horizons Credit Union are further proof that the credit union philosophy of ‘people helping people’ is front and center in the state of Alabama,” said Patrick La Pine, CEO of LSCU & Affiliates. “New Horizons Credit Union wanted to assist low-income families in the community to make sure they have opportunities to reach educational success. The credit union decided to create a partnership to sponsor a high school scholastic quiz bowl. Students compete in this quiz bowl to win money prizes, supplies, and opportunities for scholarships.”

New Horizons Credit Union has been entered into the national awards program administered by CUNA. The results of the national contest will be announced in the weeks ahead.

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**ABOUT THE LEAGUE OF SOUTHEASTERN CREDIT UNIONS & AFFILIATES**

*The League of Southeastern Credit Unions & Affiliates represents 311 credit unions throughout Alabama, Florida, and Georgia and has a combined total of more than \$165 billion in assets and more than 11.2 million members. LSCU provides advocacy, compliance services, education and*

training, cooperative initiatives, and communications. For more information, visit [www.lscu.coop](http://www.lscu.coop). Follow LSCU on [LinkedIn](#), [Twitter](#), and [Facebook](#).

## **ABOUT THE CREDIT UNION NATIONAL ASSOCIATION**

*The Credit Union National Association is the only national association that advocates on behalf of all of America's credit unions, which are owned by 120 million consumer members. CUNA, along with its network of affiliated state credit union leagues, delivers unwavering advocacy, continuous professional growth, and operational confidence to protect the best interests of all credit unions. For more information about CUNA, visit [cuna.org](http://cuna.org). To find your nearest credit union, visit*