## FOR IMMEDIATE RELEASE

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## LEVERAGE Partners with LemonadeLXP for Learning and Support Training

**TALLAHASSEE, Fla. –** *LEVERAGE* is excited to announce a new partnership with LemonadeLXP to help credit unions with digital adoption, fluency, and transformation. LemonadeLXP is an award-winning digital growth platform that's built specifically for financial institutions. It features a learning experience platform that turns staff into digital experts and a digital enablement platform that supports customers and staff in the flow of work.

"LemonadeLXP is a new, innovative, engaging experience that uses microlearning to drive better training outcomes," stated Steve Willis, President of *LEVERAGE*. "Technology has never been more important for success in learning and training than it is today. We are excited to see this product empower the employees of credit unions for years to come."

According to data provided by LemonadeLXP, the platform reduces training costs by 81%, while increasing employee knowledge by 25%. In follow-up surveys, 93% of employees say LemonadeLXP improves digital fluency, while 92% of employees prefer LemonadeLXP to other forms of training.

"The learning experience is built in the image of today's most popular mobile and social games. It keeps employees coming back for more," Willis concluded. "We are confident this partnership with LemonadeLXP will help your employees learn, grow, and succeed in digital adoption."

LemonadeLXP offers an "addictive" learning experience that makes training more fun and effective. Its intuitive authoring tools allow learning and development professionals to quickly create better training content, faster. The learner-first approach ditches slideshows and PDFs in favor of exciting, modern training content. With *LEVERAGE* and LemonadeLXP, credit unions can enable branch staff, support their contact centers, and empower members.

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LEVERAGE, the Service Corporation for the League of Southeastern Credit Unions & Affiliates, is the business services provider that leverages credit union system resources, relationships, and industry knowledge for optimal performance and sustained growth of its clients and business partners. We work to offer credit unions best-in-class products and services that reduce costs, maximize results, and make the most difference. For more information, visit <a href="mailto:myleverage.com">myleverage.com</a> or follow LEVERAGE on <a href="Facebook">Facebook</a> and <a href="LinkedIn">LinkedIn</a>.