

League of Southeastern Credit Unions & Affiliates

Media Contact: Cailin O'Brien PR for LSCU (770) 634-8712 cailin.obrien@lscu.coop FOR IMMEDIATE RELEASE July 28, 2021

League of Southeastern Credit Unions & Affiliates Honors Augusta Credit Union with Credit Union National Association's Statewide Award

AUGUSTA, GA – The League of Southeastern Credit Unions & Affiliates (LSCU), through the Credit Union National Association's (CUNA) award platform, recently recognized Health Center Credit Union, an Augusta-based CU, for its outstanding outreach to its members and community.

Southeastern credit unions help people afford life in a variety of ways and, each year, CUNA provides LSCU with a way to recognize these efforts with a statewide awards program. The program features four awards, which credit unions compete for within categories based on asset size.

The Dora Maxwell Social Responsibility Community Services Award commends a credit union for its outstanding efforts in community projects. The Louise Herring Award for Philosophy in Action honors credit unions that are making exceptional efforts to include credit union philosophy into daily operations. And the Desjardins Financial Education awards celebrates leadership in both youth and adult financial literacy initiatives.

"This past year has been a challenging one both for credit unions and for the members they serve," said Jared Ross, president of LSCU. "We're always pleased to celebrate the best of the best in an industry already known for its service to members – but this year in particular, we feel it's vitally important to celebrate the credit unions that have gone all-in on demonstrating the credit union difference."

This year, LSCU recognized Health Center Credit Union with the Dora Maxwell Social Responsibility Community Service Award for credit unions between \$50 million and \$250 million in assets.

The award-winning submissions from Georgia have been entered in the national awards program administered by CUNA. The results of the national contest will be announced in November.

About the League of Southeastern Credit Unions & Affiliates. The League of Southeastern Credit Unions & Affiliates represents 323 credit unions in Alabama, Florida and Georgia, with a combined total of more than \$137 billion in assets and more than 10.6 million members. LSCU provides advocacy and regulatory information; education and training; cooperative initiatives (including financial education outreach); media relations and information; and business solutions. For more information, visit www.lscu.coop. Follow the League on LinkedIn, Twitter or Facebook.