

Georgia Credit Union Affiliates 2009 Annual Convention



May 6 - 9, 2009
Savannah, Georgia

After 100 Years...

**FULL
SPEED AHEAD**

Exhibitor & Sponsorship Information

Exhibitor Prospectus 2009 Annual Convention

Join us May 6 - 9, 2009 in beautiful Savannah, Georgia for Georgia Credit Union Affiliates' Annual Convention at the Savannah International Trade & Convention Center.

This event offers your company an affordable and effective means of reaching both current and potential credit union clients. You will have a great opportunity to explain your services and display your products to nearly 200 credit union professionals throughout Georgia.

To register, complete the forms enclosed and return with your registration payment to:

Georgia Credit Union Affiliates
Attention: Marie Bedgood
6705 Sugarloaf Parkway, Suite 200
Duluth, GA 30097

The information contained in this packet can also be found at our Web site at www.gcu.org. For any questions, please contact Marie Bedgood at (770) 476-9625 or email at mariesb@gcu.org.

Attendee Profile

CEOs, senior management as well as volunteer board of directors from Georgia's 172 credit unions attend this premier event. Total attendance at last year's event exceeded 300.

Sponsorship Opportunities

Participating in Georgia Credit Union Affiliates' Annual Convention offers a cost-effective way to connect with credit unions across the state. Sponsors will be included in the meeting program and will have many opportunities to network with credit union executives. You are encouraged to take advantage of additional sponsorship exposure through many of the meeting activities. Please refer to the listing of sponsorship opportunities.

Location

The 2009 Annual Convention will be held at the Savannah International Trade & Convention Center
One International Drive
Savannah, Georgia 31402
(912) 447-4000

Hotel Reservations

You must be a registered exhibitor to reserve rooms under the GCUA block. Reservations fill up quickly by the meeting attendees. Additional hotels are located across the river on Riverstreet. Please refer to our Web site for additional hotel information. Each exhibitor is responsible for its own hotel room charges (including "No Show" charges), as well as any other charges not included in the exhibitor fee.

Booth Assignment

Space is available on a first-come, first-served basis. Booths are assigned approximately four weeks prior to the convention at the sole discretion of GCUA. Contracts, registration and payment are due by **March 20, 2009**.

Attendee Lists

A list of attendees is provided in each exhibitor registration packet.

Installation & Dismantling

Exhibitors will have access to the Exhibit Hall and can set up booths from 12:00 - 6:00 p.m. on Wednesday, May 6th and again from 7:00 - 10:00 a.m. on Thursday, May 7th. Exhibitors may begin to dismantle at 6:00 p.m. on Thursday, May 7th or Friday, May 8th 7:00 - 10:00 a.m. No dismantling or packing may begin prior to 6:00 p.m. on May 7th.

Official Decorator/Booth Equipment/Shipping

Freeman Decorating Company
841 Joseph E. Lowery Blvd. NW
Atlanta, GA 30318

Contact Mark Gassert at (404) 253-6455 or email mark.gassert@freemanco.com. A booth equipment/service kit will be sent to all confirmed exhibitors one to two months before the event. Please direct any questions regarding booth equipment or services to Freeman Decorating Company.

Exhibit Registration Fees

Exhibitor registration fee is \$1,750, which includes two booth representatives 10'X10' booth table and two chairs. Additional exhibitor representatives are \$175 per person. The cost for additional representatives to attend the Friday night dinner is \$75 each.

Friday, May 8, Evening Dinner - \$20,000

Sponsorship includes:

- Ad on convention CD and displayed on screen in exhibit hall
- Scripted address to participants during dinner
- Banner or corporate logo displayed during dinner
- Opportunity to place small corporate gift at each place setting
- One additional corporate representative to attend Friday dinner
- Logo placed on printed announcement/invitation to event
- Prominent signage
- Premium booth space in exhibit hall
- Listing in exhibitor booklet
- Logo on GCUA staff shirt and NASCAR display

Saturday, May 9, Closing Breakfast - \$10,000

Sponsorship includes:

- Ad on convention CD and displayed on screen in exhibit hall
- Scripted address to participants during breakfast
- Banner or corporate logo displayed during breakfast
- Opportunity to place small corporate gift at each place setting
- One additional corporate representative to attend Friday dinner or Saturday breakfast.
- Logo placed on printed announcement/invitation to event
- Prominent signage
- Premium booth space in exhibit hall
- Listing in exhibitor booklet

Wednesday, May 6

Golf Tournament Lunch/Snacks/Beverages - \$10,000

Sponsorship includes:

- Ad on convention CD and displayed on screen in exhibit hall
- Scripted address during the presenting of the golf awards
- Signage displayed during golf registration and lunch
- One additional corporate representative to attend Friday dinner
- Opportunity to distribute small corporate gift at golf check in
- Logo placed on announcement to event
- Premium booth space in exhibit hall
- Green fees for two players
- Listing in exhibitor booklet

Wednesday, May 6 or Thursday, May 7

Reception Hors d'oeuvres (2 sponsorships) - \$7,500 each

Sponsorship includes:

- Ad on convention CD and displayed on screen in exhibit hall
- Prominent signage
- Verbal recognition at reception
- One additional corporate representative to attend Friday dinner
- Booth located next to food station
- Listing in exhibitor booklet

Thursday, May 7

Co-Hosting Exhibit Luncheon (2 sponsorships) - \$7,500 each

Sponsorship includes:

- Ad on convention CD and displayed on screen in exhibit hall
- Prominent signage
- Verbal recognition at luncheon
- One additional corporate representative to attend Friday dinner
- Booth located next to food station
- Listing in exhibitor booklet

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Sponsorship Opportunities

Friday, May 8, Evening Entertainment - \$7,500

Sponsorship includes:

- Ad on convention CD and displayed on screen in exhibit hall
- Prominent signage at dinner
- Verbal recognition at dinner
- One additional corporate representative to attend Friday dinner
- Scripted introduction of entertainment
- Logo placed on announcement
- Listing in exhibitor booklet

Wednesday, May 6 and Thursday, May 7 Reception Open Bar (2 sponsorships) - \$5,000 each

Sponsorship includes:

- Ad on convention CD and displayed on screen in exhibit hall
- Prominent signage next to bar
- Verbal recognition at reception
- Booth located next to bar
- Logo placed on announcement of event
- Listing in exhibitor booklet

Friday, May 8, Evening Open Bar (2 sponsorships) - \$5,000 each

Sponsorship includes:

- Ad on convention CD and displayed on screen in exhibit hall
- Prominent signage at dinner
- Logo placed on announcement of event
- Verbal recognition at dinner
- Listing in exhibitor booklet

Keynote Speakers (2 sponsorships) - \$5,000 each

Sponsorship includes:

- Ad on convention CD and displayed on screen in exhibit hall
- Prominent signage
- Verbal recognition at beginning of keynote session
- Corporate logo displayed during session
- Listing in exhibitor booklet

Thursday, May 7 or Friday, May 8 Continental Breakfast (2 sponsorships) - \$3,500

Sponsorship includes:

- Prominent signage during breakfast
- Opportunity to distribute small corporate gift or literature
- Listing in exhibitor booklet

Hotel Keycards - \$2,500

Sponsorship includes:

- Your ad or logo imprinted on hotel keycards
- Listing in exhibitor booklet

Thursday, May 7 or Friday, May 8 Refreshment Breaks (4 sponsorships) - \$1,500

Sponsorship includes:

- Prominent signage next to break station
- Listing in exhibitor booklet

Thursday, May 7 Corporate Logo Display - \$100

Sponsorship includes:

- Corporate logo displayed on screen in exhibit hall during open hours for hall
- A continuously looping video presentation will feature exhibitor logo and booth number on two large screens



APPLICATION & AGREEMENT Georgia Credit Union Affiliates - 2009 Annual Convention

Georgia Credit Union Affiliates
6705 Sugarloaf Pkwy – Ste 200
Duluth, GA 30097

The undersigned desires to participate in the 2009 GCUA Annual Convention to be held at the Savannah International Trade & Convention Center (hereafter referred to as the "SITCC"), Savannah, Georgia, May 6-9, 2009, subject to the terms, conditions, rules and regulations governing the said Annual Convention which is set forth on the reverse side hereof and incorporated herein by this reference, and subject also to any terms, conditions, rules and regulations adopted by SITCC in any way pertaining to or governing exhibitors as the same may exist from time to time. **We enclose herewith our check payable to the Georgia Credit Union Affiliates, in the amount of \$1,750, representing payment in full for each booth(s) requested.**

The Georgia Credit Union Affiliates reserves the right to assign exhibit booth locations at its sole discretion. Further, the exhibit hall shall only be opened between the hours set forth by GCUA on May 6-9, 2009. These exhibit times will be published by GCUA in the announcement to all vendors.

THE FOLLOWING IS A BRIEF STATEMENT AS TO THE NATURE OF THE PROPOSED EXHIBIT AND THE PRODUCTS TO BE EXHIBITED AND/OR DISTRIBUTED AT THE ANNUAL CONVENTION:

This application shall not become a binding agreement until and unless accepted and signed on behalf of the Georgia Credit Union Affiliates. When so accepted and signed by GCUA, it shall constitute a binding agreement upon the parties, their respective heirs, representatives, successors or assigns. If not so accepted and signed by a representative of GCUA, the payments made by the applicant set forth above shall be refunded in full.

The original of this Application and Agreement, properly signed, along with a check made payable to the Georgia Credit Union Service Corp., in full payment of the fee, as set forth above, shall be mailed to GCUA.

IN WITNESS WHEREOF, the applicant has caused this application to be executed individually or by an officer, agent or representative duly authorized to execute the same.

PLEASE RETURN TO GCUA:

APPLICANT

Company Name: _____
By: _____
Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Date: _____
Name of contact person(s) who will be working the booth: _____

Accepted by GCUA: _____
By: _____ Date: _____

Rules and Regulations

Georgia Credit Union Affiliates - 2009 Annual Convention

1. These rules and regulations are part of the Agreement between the Georgia Credit Union Affiliates (hereafter known as "GCUA"), and any exhibitor participating at the 2009 Annual Convention of the Georgia Credit Union Affiliates at the Savannah International Trade & Convention Center (hereafter referred to as "SITCC"), Savannah, Georgia. Any such exhibitor agrees that failure to abide by any rule or regulation set forth herein or any rule or regulation concerning exhibits adopted by SITCC, shall constitute a breach of any Agreement between the exhibitor and GCUA and in such event, GCUA may pursue any applicable legal or equitable remedy.
2. The exhibitor agrees not to assign or sublet any portion of any space leased to him and further agrees that he shall not permit individuals other than his employees, agents or representatives to use any space leased to him. Further, exhibitor agrees not to display products or literature that are not regularly sold or distributed by him, except as may be necessary to illustrate the applications of his product.
3. Neither GCUA, the drayage company or SITCC assume responsibility or liability for any theft, damage or loss, whatever the cause, to the property of the exhibitor, his agents or employees. Any insurance to cover against such contingencies must be placed and paid for by the exhibitor, and GCUA assumes no responsibility or liability for the same.
4. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save GCUA, SITCC, and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges of fines and attorneys' fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of SITCC, its employees and agents.
5. In addition, exhibitor acknowledges that neither the Georgia Credit Union Affiliates, or SITCC maintains insurance covering exhibitor's property, and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.
6. GCUA shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance insuring and specifically referring to contractual liability set forth in the foregoing paragraph hereof, in an amount not less than \$300,000 Combined Single Limit for personal injury and property damage. SITCC shall be included in such policies as an additional insured party.
7. It is the mutually agreed that it is the duty and responsibility of each exhibitor to install his exhibit before the opening of the exhibition and to dismantle his exhibit immediately after the close of the exhibition. All property must be shipped to and from by the exhibitor.
8. Nothing shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Anything in connection therewith necessary or proper for the protection of the building, equipment or furniture will be at the expense of the exhibitor.
9. All electrical wiring must conform to the City of Savannah and Chatham County Electrical Code. Electrical and telephone requests will be processed by SITCC. GCUA will provide you a request form upon receipt of your contract and payment. Payment for requested items will be paid directly to SITCC at the show site.
10. In the event of war, fire, strike, government regulation, public catastrophe, and act of God or any other cause above and beyond the control of GCUA, and the 2009 Annual Convention or any part thereof is prevented from being held, or is canceled by GCUA, the GCUA shall determine and refund to the exhibitor his proportionate share of the balance of the aggregate exhibit fee received which remains after deducting expenses incurred by GCUA and reasonable compensation to GCUA, but in no case shall the amount of the refund exceed the amount of the exhibit fee paid to GCUA by the exhibitor.
11. Sound: Exhibitors shall not operate sound motion picture equipment, sound systems, loudspeakers or any other noise-creating devices without prior approval of GCUA conference management.
12. Demonstrations and interviews: All activities within the booth must be conducted in such a way as to not infringe on the right of other exhibitors or offend visitors to the exhibit. Interviews must be confined to the exhibitor's booth only.
13. GCUA does not approve, endorse or recommend the use of any specific commercial product or service without prior agreement. Therefore, the exhibitor may not, without the prior written consent of GCUA, imply, either verbally or in printed literature, that his product or services are approved, endorsed or recommended by GCUA.
14. The exhibitor agrees to comply with local laws, ordinances and regulations to furnish any permits required by local authorities, all at exhibitor's own expense.
15. It is understood by the exhibitor that if he cancels his reservation for exhibit space after the signed lease has been returned, there will be no refund of any money paid toward the rental of this space unless GCUA can lease the space by April 2, 2009. If the space is leased by this date, 50% of the original booth will be retained by GCUA.
16. As not to interfere with attendance of the business and educational sessions, the exhibitor agrees to refrain from providing group entertainment in suites or other facilities before 3 p.m.
17. Exhibitor agrees not to furnish advertising material for display in other booths at the exposition.
18. The actual sale of goods or services is not permitted on the exhibition premises, but orders for subsequent sales and delivery may be taken.
19. Distribution of souvenirs and samples of products is permitted provided there is no interference with other exhibits.
20. GCUA reserves the right, in its sole discretion, to reject, in whole or in part, at any time, any exhibit which or any individuals participating in any exhibit who, in its opinion, is or are objectionable to delegates, exhibitors or others. No liability or damages whatsoever against GCUA or any of its representatives, committees, agents or members shall be incurred because of such rejection.
21. Any announcement of extracurricular activities (i.e. Hospitality Suites) should be coordinated through registration at the total discretion of GCUA.
22. All shipping should be coordinated through the drayage company working the GCUA Annual Convention.
23. No signs should be displayed in any hotel hallways.
24. Exhibitor agrees to represent their company in assigned booth only during designated show hours. Any exceptions should be made through GCUA. Additionally, exhibitor agrees to maintain presence in booth during show hours.
25. Any food items offered at booth must be wrapped or containerized (i.e. commercially wrapped candy or mints.)
26. Perishable foods prohibited. Exhibitor agrees to respect The Convention Center food policies.

Georgia Credit Union Affiliates Annual Convention

Exhibitor Registration

May 6 - 9, 2009

Company Information	
Company Name: _____	
Mailing Address: _____	
City: _____	State: _____ Zip: _____
Contact: _____	Telephone: _____
Email Address: _____	Web Address: _____
What products or services will your company promote at the convention?: _____	
List any competitors: _____	

Booth Representative and Event Tickets						
Please list ALL booth representatives and email address for each representative. Please check the box of the event for the each of the additional representatives will be attending:			Each additional participant is \$175 per person. If the additional participant will be attending the Thursday Night Banquet, there is an additional charge of \$75.00.			
Booth Representative:	Email Address	Staying for entire Annual Meeting	Playing Golf on Wednesday \$175	Friday Dinner \$75.00	Additional Booth Rep. \$175	Total
1 _____	_____	<input type="checkbox"/>	<input type="checkbox"/>	Included	--	\$ _____
2 _____	_____	<input type="checkbox"/>	<input type="checkbox"/>	Included	--	\$ _____
A. _____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
B. _____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
C. _____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
D. _____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
		Totals	\$ _____	\$ _____	\$ _____	\$ _____

Program Investment - Please return forms and payment by March 20th	
Exhibitor Booth Registration	\$1,750.00
Additional Booth Representative and Event Tickets (total from above)	\$ _____
Golf Tournament (Fees Form).....	\$ _____
Sponsorships (Total from Sponsorship Registration Form).....	\$ _____
Friday Night Dinner (Total from above).....	\$ _____
Total	\$ _____

Payment
Mail the completed application, contract and additional applicable forms no later than March 20, 2009 to: Georgia Credit Union Affiliates Attention: Marie Bedgood 6705 Sugarloaf Parkway, Suite 200 Duluth, GA 30097

Questions
Contact Marie Bedgood at 770-476-9625 or email: marieb@gcua.org

Cancellation Policy
If an exhibitor cancels the reservation for exhibit space after the signed contract has been returned, there will be no refund of any money paid toward the rental of this space unless GCUA can lease the space by April 2nd. If the space is leased by April 2nd, 50% of the original booth fee will be retained by GCUA.

For Office Use Only	
Date Received	_____
Amount Paid	_____
Check Number	_____
Booth No.	_____
Sponsorship	_____