

GEORGIA CREDIT UNION

Affiliates

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FOR IMMEDIATE RELEASE

**Tough Economy No Match for Credit Unions' 2009 Fundraising Efforts
for Children's Miracle Network® Bowl-A-Thon**

DULUTH, GA, (September 3, 2009) – Over 250 people, representing 17 credit unions raised \$70,000 for Children's Miracle Network (CMN) at the recent Greater Atlanta Credit Union Chapter's seventh annual Bowl-a-Thon. The fundraiser, held at Suburban Lanes Bowling Alley in Decatur, Georgia, was orchestrated by a committee of credit union employees and was supported by 24 sponsors.

The funds raised from the tournament will benefit the Asthma Center at Children's Healthcare of Atlanta (Children's) and help kids like Antwan Watson-Robinson. Robinson was diagnosed at a young age with asthma and severe allergies. For the past eight years, Robinson has visited Children's for treatment and now receives immunotherapy injections, in addition to his other medications to control his allergy symptoms. Without these treatments, he would likely experience severe breathing difficulties, leading to time in the Children's Emergency department or eventually the Children's Pediatric Intensive Care Unit (PICU). Despite his diagnoses, Robinson is upbeat and quick to charm doctors and nurses at Children's. A member of the school band and a football player, Robinson has not allowed his asthma or allergies to slow him down. Off the field, he excels in the talented and gifted program at his school and hopes to one day become a sports announcer.

Nationwide, credit unions have raised more than \$63 million since 1996 through the Credit Unions for Kids program. In the Atlanta area alone, credit unions have contributed over \$900,000 for Children's Healthcare of Atlanta. According to the tournament's committee co-chairpersons, Laura Sterling of Georgia's Own Credit Union and Brittany Green of CDC Federal Credit Union, "In this tough economy, we are so excited that credit unions and our sponsors came together, exceeding last year's contribution to

Children's Miracle Network. The credit union mission of 'People helping People' is clearly shown even more in these times. It gives us a sense of pride that we are able to participate and support this wonderful cause."

About Georgia Credit Union Affiliates

Georgia Credit Union Affiliates (GCUA) provides services and support that help credit unions meet the financial services needs of the state's more than 1.8 million credit union members. GCUA offers advocacy, educational, operational and marketing support for Georgia's more than 168 credit unions, which in 2009 have combined total assets of \$18 billion. More information can be found at www.georgiacreditunions.org.

Children's Healthcare of Atlanta

Children's Healthcare of Atlanta, a not-for-profit organization, is committed to enhancing the lives of children through excellence in patient care, research and education. Managing more than half a million patient visits annually at three hospitals and 16 neighborhood locations, Children's is one of the largest clinical care providers for children in the country. Children's offers access to more than 30 pediatric specialties and is ranked among the top children's hospitals by Parents magazine and U.S. News & World Report. With generous philanthropic and volunteer support, Children's has made an impact in the lives of children in Georgia, the United States and throughout the world. Visit www.choa.org for more information.

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