

GEORGIA CREDIT UNION

Affiliates

6705 SUGARLOAF PARKWAY, SUITE 200

DULUTH, GA 30097

WWW.GCUA.ORG (770) 476-9625

WWW.GEORGIA CREDIT UNIONS.ORG

FOR IMMEDIATE RELEASE

GCUA Announces Program and Lineup for 2008 Fall Symposium

Duluth, GA (September 4, 2008) – Georgia Credit Union Affiliates (GCUA) announces the program and speakers for its annual [Fall Symposium](#), October 8 – 10 at the Hilton Head Marriott Resort & Spa on Hilton Head Island, South Carolina. The event is the first large conference produced through the partnership between GCUA and the Credit Union National Association (CUNA), which provides a series of educational programs to meet the [training](#) needs of credit union volunteers, staff and management.

The program theme: "Get Smart. Get Focused. Get Real." encompasses the everyday challenges credit unions face including growth, marketplace relevance, innovation and economic forces. The Symposium offers credit unions educational opportunities, as well as a forum to generate ideas and practical, strategic solutions to achieve individual goals and lead the evolution of credit unions.

"This year's conference is particularly important," says Mike Mercer, President/CEO of GCUA. "With the economy in an unpredictable state and a very important election on the horizon, it's time for our member credit unions to reconvene and discuss the potential impacts these and other events will have on financial institutions. We have an exciting lineup of industry experts and professionals who are sure to shed some light

on these and other pressing issues for credit unions, as well as help foster new strategies for action.”

The speaker line-up for the Fall Symposium features:

- Jeff Post - CEO, CUNA Mutual Group
- Mark Adams - Professional Communicator
- David Colby – Chief Economist, CUNA Mutual Group
- Charles Commander (Chuck) Clay – Former Georgia State Senator (37th District) and Partner/Attorney, Brock Clay Law Firm
- Marlo Foltz – Director of Blended Learning, CUNA Center for Professional Development
- Lois Kitsch - National Program Manager of REAL Solutions, National Credit Union Foundation (NCUF)
- Albert Mensah - Motivational Speaker
- Joey Rudisill – Vice President of IT, First Tech Credit Union
- George Towle - Partner, The Rochdale Group, Inc.

Additional activities during the conference include the Georgia CUPAC Golf Tournament on October 8th at the Robert Trent Jones Oceanfront Course and the Georgia CUPAC Dinner and Silent Auction on October 9th. Both events benefit the Georgia Credit Union Political Action Committee. On the final day of the Symposium, credit unions that have signed on to participate in the [REAL Deal Outreach Campaign](#) in Georgia will join their peers to share ideas, best practices and next steps at a reception dubbed the REAL Deal Reunion.

The 2008 Fall Symposium is open to member credit unions of Georgia Credit Union Affiliates. Online registration and additional information is available by visiting www.gcu.org.

About Georgia Credit Union Affiliates

[Georgia Credit Union Affiliates](#) (GCUA) is comprised of three state support organizations—Cooperative Services, Inc., Georgia Central Credit Union and Georgia Credit Union League. Georgia Credit Union Affiliates is a trade association that provides advocacy,

educational, operational and marketing support for Georgia credit unions. There are 179 credit unions in Georgia, with total assets of \$12 billion, serving over 1.8 million members.

#

Anita Paul
Director of Communications
Georgia Credit Union Affiliates
6705 Sugarloaf Parkway, Suite 200
Duluth, GA 30097
800-768-4282 ext. 3415
678-542-3415 Direct
678-542-3416 Fax
www.gcu.org