

GEORGIA CREDIT UNION

Affiliates

6705 Sugarloaf Parkway
Suite 200
Duluth, GA 30097
770-476-9625

Contact: Kristi Arrington
Vice President – Information Development
678-542-3451
kristia@gcu.org

Credit Unions Break Fundraising Record in Sixth Annual Children’s Miracle Network Bowl-A-Thon

DULUTH, GA, (August 28, 2008) – Over 200 people, representing 13 credit unions raised more than \$62,000 for the Children’s Miracle Network (CMN) at the recent Greater Atlanta Credit Union Chapter’s sixth annual Bowl-a-Thon. The fundraiser, held at Midtown Bowl in Atlanta, Georgia, was orchestrated by a committee of credit union employees and was supported by 33 sponsors.

Joining us at this year’s Bowl-a-Thon was miracle child, Jack. In May 2004, during a family outing, 4-year-old Jack fell off a pontoon boat into the water and his head was struck by the boat’s propeller. His mother immediately jumped in after him, and although she was quickly able to locate him, she struggled to bring him to the surface. When rescuers arrived, Jack was airlifted to Children’s Healthcare of Atlanta in critical condition. The first 48 hours were marked by words such as “cautiously optimistic” and “potentially survivable.” After clinging to life in a drug-induced coma for a few weeks, Jack was strong enough to endure multiple surgeries. Through the many complex procedures, including the removal of the left side of Jack’s skull, surgeons at Children’s have been able to perform a complete and successful reconstruction. With a long rehabilitation still to go, Jack is now an energetic 9-year-old, performing new miracles every day.

Nationwide, credit unions have raised more than \$63 million since 1996 through the Credit Union for Kids program. In the Atlanta area alone, credit unions have contributed over \$900,000 for Children’s Healthcare of Atlanta. According to the tournament’s committee co-chairpersons, Madge Brady, Marketing Manager of Delta Community Credit Union and Laura Sterling, Communications Manager of Georgia’s Own Credit Union, “Children’s Miracle Network is a charity close to the hearts of credit unions. We are overjoyed with the outpouring of support that has enabled us to reach a new fundraising record for the sixth year in a row.” The funds raised this year will support the Patient and Family Support Services program at Children’s Healthcare of Atlanta.



"Miracle child" Jack



The 2008 Bowl-a-Thon Committee

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