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Kids encouraged to save this week

Local credit union lets visiting children register for pirate party

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Rome's Coosa Valley Credit Union is reaching out to youngsters this week with the message that you're never too young to start saving for your future.

Monday through Friday, April 19-24, has been designated as national Credit Union Youth Week. "This is a week that we intensify our focus on our Savings Crew kids program," said Robert Smyth, director of marketing for Coosa Valley Credit Union.

Any child who visits any of the Coosa Valley Credit Union offices this week will receive a free gift and be able to register for a Savings Crew party on Saturday.

Twenty children will be selected to participate in the party along with their families.

The Coosa Valley Savings Crew is a national award-winning program designed for children 12 years old

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Read this story online for a Google map and link to the Coosa Valley Credit Union website.

and younger and is open to children whose parents are already members of the credit union. The Saturday party is pirate-themed with children under the tutelage of Capt. Jack Dollar and Pirate Parrot Penny.

The pirate message is that children need not bury their treasure. They can put it in a Savings Crew account and then watch it grow.

When kids join, they receive all sorts of pirate stuff and even have their own Web page for facts, fun and pirate loot.

Coosa Valley Credit Union currently has close to 600 children's accounts.

For details, go to www.mycvcu.org and click on the waving pirate flag.