

FOR IMMEDIATE RELEASE

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Credit Union of Georgia to Title Sponsor Kennesaw State University's Owl Nation Rewards Program

(Kennesaw, GA) In October, Credit Union of Georgia signed a sponsorship agreement with Kennesaw State University to be the title sponsor of the university's new Owl Nation Rewards Program. Credit Union of Georgia's sponsorship includes the purchase and set up of all equipment and software necessary for program operations.

Owl Nation Rewards is an incentive program designed to create interest in the University's Athletic Program among the student body. Students will be awarded points for attending various sporting events on campus. Points earned can be redeemed on the Owl Nation website for a variety of prize items including food certificates for local restaurants and KSU logo gear.

Credit Union of Georgia is proud to support the staff and students of Kennesaw State University by sponsoring and taking part in programs such as these and wishes great success for the Owl Nation Rewards Program during its first year of operation.

Credit Unions are member-owned, not-for-profit financial institutions that provide many of the same financial services that banks do, including checking, savings, loans, mortgages, credit cards, home equity loans, and much more. However, they are uniquely different because any money made by the credit union is returned to its members/owners in the form of dividends and lower interest rates.

For nearly 50 years, Credit Union of Georgia has been a part of the north metro Atlanta community. Credit Union of Georgia is one of the most stable financial institutions in the nation, according to Bauer's Financial Reports — an authority on financial institution stability.

As a state chartered credit union, Credit Union of Georgia is strictly regulated by the Department of Banking and Finance and the National Credit Union Administration, an agency of the U.S. government and insured by the National Credit Union Administration, NCUA.



From left: Dr. Dave Waples, University Director of Athletics; Credit Union of Georgia Business Development Representative, Kathy Bouyett; and Lauren Katovsky, University Director of Marketing and Sponsorship

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