

## I AM The REAL Deal

Credit union name \_\_\_\_\_

REAL Deal Liaison name \_\_\_\_\_

Title \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

We commit to participating in the REAL Deal Outreach Campaign, and certify that we qualify for the "REAL Deal Credit Union" status by actively and consistently engaging in the following activities:

**REAL Sources:** Information resources designed to improve consumer financial knowledge with the goal of empowering individuals to make good choices that affect their personal financial circumstances.

Our REAL Source product(s):

Name

Description

Date instituted at CU

Number of lives touched

Financial impact to consumer

Other measures (hours invested, seminars hosted, etc.)

**REAL Programs:** Tangible products and services provided by credit unions to assist individuals of modest and moderate means to achieve their personal financial goals.

Our REAL Program(s):

Name

Description

Date instituted at CU

Number of lives touched

Financial impact to consumer

Other measures (hours invested, seminars hosted, etc.)

**REAL Community Outreach:** Credit union participation in community activities and charitable programs that are targeted to assist individuals of modest and moderate means.

Our REAL Community Outreach activity(ies):

Name

Description

Date instituted at CU

Number of lives touched

Financial impact to consumer

Other measures (hours invested, seminars hosted, etc.)

**REAL Partnerships:** Formal relationships between credit unions and other organizations that provide outreach services to individuals of modest and moderate means.

Our REAL Partnership(s):

Name

Description

Date instituted at CU

Number of lives touched

Financial impact to consumer

Other measures (hours invested, seminars hosted, etc.)



Return completed form to [anitap@gcu.org](mailto:anitap@gcu.org) by April 30, 2008.