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Elevating Credit Union Leadership: Successful Conclusion of the 2023 C-Suite Summit

ADAIRSVILLE, GA. - The highly anticipated 2023 C-Suite Summit just wrapped at Barnsley Resort in Adairsville, Georgia. This inaugural event, organized by the League of Southeastern Credit Unions & Affiliates (LSCU & Affiliates), brought together top credit union executives to explore the latest industry trends, deepen their expertise, and cultivate invaluable relationships.

The Summit showcased influential speakers who provided insights into various aspects of the financial landscape. Dr. Roger C. Tutterow, Professor & Henssler Financial Endowed Chair Finance and Quantitative Analysis at Kennesaw State University, offered a comprehensive analysis of the economic, business, and political climate. Additionally, Scott Butterfield, Principal and Founder of Your Credit Union Partner, led discussions on fostering a positive board and management culture for growth and relevance.

"The 2023 C-Suite Summit highlighted the importance of C-Suite employees coming together to share their experiences, discuss successful strategies, and learn from industry experts," said Samantha Beeler, President of LSCU. "This unique event exemplified the need to foster the next generation of leaders through innovation and discussions across the board."

Other speakers at the event included David Southall, CEO of Innovations Financial Credit Union in Panama City, Florida, who shed light on how credit union leaders can improve internal processes to become more efficient at their institution. The Summit also offered engaging breakout sessions and discussions covering various topics, including financial wellness, strategies for staying relevant, and executive benefits plans.

Brandi McKinney, Vice President of Human Resources and Compliance at Alabama Credit Union, gained further insight into how to become a better leader among the credit union movement through conversations had at this Summit. "The 2023 LSCU C-Suite Summit was an exceptional opportunity to connect with fellow industry leaders and learn from the best. The idea-sharing and candid conversations among executives really prepared me for moving new initiatives forward in my credit union."

LSCU & Affiliates appreciates all of our sponsors, employees, and credit unions that participated in the C-Suite Summit, contributing significantly to its resounding success. We eagerly anticipate the opportunity to collaborate with our valued partners once again for the 2024 C-Suite Summit, taking place in Savannah, Georgia, from October 9 – 11, ensuring that credit union executives continue to receive essential tools and resources necessary to strengthen and grow their institutions.

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ABOUT THE LEAGUE OF SOUTHEASTERN CREDIT UNIONS & AFFILIATES

The League of Southeastern Credit Unions & Affiliates represents 301 credit unions throughout Alabama, Florida, and Georgia and has a combined total of more than \$177 billion in assets and more than 11.8 million members. LSCU provides advocacy, compliance services, education and training, cooperative initiatives, and communications. For more information, visit www.lscu.coop. Follow LSCU on [Facebook](#), [LinkedIn](#), and [X](#).